

# Earning more with Bright Health Medicare apps is simple!

**\$50** for assistance with electronic enrollment applications!\*

**\*Terms and conditions apply, see below for details.**



Brokers who assist their clients with enrollment application for a Bright Health MAPD plan using our **Medicare Enrollment Dashboard (MED)** will receive a one-time \$50 administrative allowance per enrollment application.

## To be eligible, applications must:

- ✓ Be submitted on or after 10/15/19
- ✓ Have an effective date on or after 1/1/2020
- ✓ Include an in-network primary care physician with valid NPI
- ✓ Be submitted using the Bright Health MED

**This one-time allowance will be paid the month following the effective date**

## How to Access the Medicare Enrollment Dashboard

1. Login to the Broker Portal using your email and password at [BrightHealthBroker.com](https://BrightHealthBroker.com)
2. Click on "Enroll a Client" and select "Medicare Advantage 2020"
3. Login to the **MED** by entering your NPN and password  
(First time users: select "Forgot Password" to reset your password)

**Have Questions? We're here to help!**

Broker Services Unit  
Mon - Fri 8AM - 6PM CST  
[Brokers@BrightHealthPlan.com](mailto:Brokers@BrightHealthPlan.com)  
[1-888-325-1747](tel:1-888-325-1747)

## Broker Assisted Electronic Enrollment Application Program Guidelines:

- o Submitted business is defined as an enrollment application submitted with the intent of clients obtaining a Bright Health MAPD plan based on their healthcare needs
- o The allowance is an administrative fee paid to Brokers who are contracted with Bright Health for the 2020 plan year and have met the certification requirements. Using Bright Health's Medicare Enrollment Dashboard provides a streamlined and efficient enrollment process and enhances the Brokers' ability to be consultative in determining a suitable Bright Health MAPD plan for clients. To qualify for the administrative allowance, the client must select an in-network primary care physician with valid NPI and complete the entire electronic enrollment process through Bright Health's electronic enrollment platform for an effective date during the 2020 plan year.

**Administrative allowance payments will be made for assistance with online applications the month following the policy effective date. The administrative allowance is payable for broker time, expertise, and familiarity with the Medicare Enrollment Dashboard. Administrative allowance is not paid for or dependent on enrollment and is distinctly separate from the sales commission and associated CMS commission guidelines.**

This communication contains proprietary and confidential information that is intended only for the use of the individual or entity to which it is addressed. All agents, brokers, and assistants shall comply with all legal requirements, including disclosure to customers of all commissions and other payments made to it by Bright Health.

\*The terms and conditions of this Broker Assisted Electronic Enrollment Application Program are subject to change at the sole discretion of Bright Health and/or its designated representatives upon notice to the broker. Final interpretation of any or all provisions of this administrative allowance, or resolution of any disputes arising from this program, rests solely with Bright Health and/or its designated representatives.

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