

# A successful start matters

Congratulations on taking the first step towards success by getting contracted with Golden Rule Insurance Company, a UnitedHealthcare company! The first 60 days of your contract are the most pivotal and we're here to help you succeed.

## Special \$100 bonus opportunity

Start selling and earn a \$100 Bonus on top of regular commission when your first two eligible product applications are issued within the first 60 days of your contract. It's that easy!

### Eligible products include:

- AccidentWise/Accident SafeGuard
- Accident ExpenseGuard/ProGuard/ProGap
- AdvantageGuard
- CriticalGuard/Critical Illness
- DentalWise/Dental
- DentalWise Max
- Health ProtectorGuard/HPG Guard
- Hospital SafeGuard GI/HospitalGuard GI
- Short Term Medical
- TriTerm Medical

The UnitedHealthcare branded product portfolio offered through Golden Rule is loaded with a broad range of health and supplemental insurance plan options, all designed to help you meet more customer needs and grow your business.

## Start today

Start a quote and submit applications through the broker portal, **eStore**, or through your agency's quote and application platform. Looking for product training, brochures, and other support? We've got you covered – check out eStore for all these things and more. Happy selling!



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 **UnitedHealthcare**  
Golden Rule Insurance Co.

## **PRODUCT DESIGN AND AVAILABILITY VARIES BY STATE.**

### **INCENTIVE GUIDELINES**

Plans must reach issued status and have been received within 60 days of becoming contracted with Golden Rule Insurance Company. Only products underwritten by Golden Rule Insurance Company, specifically mentioned above will be eligible for the bonus. Products not listed are excluded. This is a one-time bonus opportunity. Brokers terminated and later re-contracted are not eligible to receive the bonus. Any separate applications of family members for the same product type count as only one application for this contest (with the exception of TriTerm Medical for the state of MO). Brokers must have an active contract, appointment, and arrangement with Golden Rule Insurance Company at the time of payout to earn this bonus. Qualification is earned per the broker of record, based on his or her personal production. Payout follows the assignment of commission form you have on file, if any, at the time the application is received. Applications cannot be split between brokers. Incentive will be paid no later than a month following the incentive criteria being met. Select brokers and KEY/FMO contracted agencies may not be eligible. 1099s apply. Golden Rule Insurance Company reserves the right to make final judgment on incentive qualifiers or end this incentive at any time without prior notification. Coverage that is withdrawn, rescinded, or is a rewrite of previous business, or otherwise does not meet these terms will not count toward the incentive bonus. Any required disclosures to brokers' clients are brokers' sole responsibility. A bonus is considered indirect compensation and will be reported as appropriate under the Consolidated Appropriations Act, 2021.

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